ON TOP OF THE CLOUD: HOW CIOs LEVERAGE NEW TECHNOLOGIES TO DRIVE CHANGE AND BUILD VALUE ACROSS THE ENTERPRISE

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The role of the CIO has transformed substantially. Today's CIO is a key C-level executive, with crucial responsibilities across the modern enterprise. In ON TOP OF THE CLOUD: HOW CIOs LEVERAGE NEW TECHNOLOGIES TO DRIVE CHANGE AND BUILD VALUE ACROSS THE ENTERPRISE (John Wiley & Sons, Inc., $65.00, January 2012), leading expert in business strategy and IT organization development, Hunter Muller explains how today's successful CIOs provide leadership, innovation, and transformation - and how they leverage the power of new technologies to grow revenue and improve profit for the entire organization.

ON TOP OF THE CLOUD includes insight from top executives at major corporations such as IBM, Microsoft, McKesson, FedEx, salesforce.com, Coca-Cola, Avon, Boeing, Wells Fargo, Toyota, Flextronics, and other leading global brands. It explains how to develop and execute cloud-based strategies that are practical, profitable, and sustainable for every business. ON TOP OF THE CLOUD is essential reading for CIOs, CTOs, IT executives, IT project managers, IT consultants, management consultants.

About the Author:
Hunter Muller is the President and CEO of HMG Strategy LLC, a global provider of networking events and professional services to CIOs and senior executives across the IT industry. HMG Strategy LLC is the leading producer of world-class events such as the CIO Executive Leadership Summit Series, which provides CIOs and senior executives with opportunities to learn from top thought leaders, share knowledge and best practices, and interact with peers and industry experts representing a wide variety of dynamic markets. Muller has more than 25 years of experience in business strategy consulting with a strong focus on IT organization development, strategy, and business alignment.

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