Hoboken, NJ (August 17, 2018) – Educational leaders from schools around the world have found unprecedented success using the key principles from Paul Bambrick-Santoyo’s groundbreaking book, Leverage Leadership. Informed and inspired by stories of those successes, Bambrick-Santoyo has written Leverage Leadership 2.0: A Practical guide to Building Exceptional Schools, published this August by Jossey-Bass, A Wiley brand.

Leverage Leadership 2.0 answers the simple question: what do great school leaders do that separates them from the rest? Fully revised and rooted in the observation and training of over 20,000 school leaders worldwide, Leverage Leadership 2.0 is meant to help all levels of school leadership become great leaders. The book aims to change the narrative among school leaders to focus on how they use their time: what they do and how and when they do it.

With expert discussion and real-life success stories from high-achieving school leaders from every type of school, Leverage Leadership 2.0 showcases the effective leadership happening in schools and provides the most current, on-the-ground techniques to help transform leadership and help school leaders make a difference. The book provides updated professional development materials including ready-to-use rubrics and calendars along with a companion DVD featuring over 30 updated videos showcasing top-tier leaders in action.

Featuring a foreword written by international best-selling author Doug Lemov, Leverage Leadership 2.0 is a practical, easy-to-use resource that school leaders need to begin making real change happen.

A Principal Manager’s Guide to Leverage Leadership 2.0
How to Build Exceptional Schools Across Your District

For principal managers and school district leaders there is also A Principal Manager’s Guide to Leverage Leadership 2.0: How to Build Exceptional Schools Across Your District (Jossey-Bass, July 2018). A Principle Manager’s Guide To Leverage Leadership 2.0 serves as a guide for principal managers, superintendents and principal training organizations to facilitate district-wide and state-wide change to accelerate the benefits to students and communities.
About The Author – Paul Bambrick-Santoyo is the Chief Schools Officer at Uncommon Schools and the Founder and Dean of the Leverage Leadership Institute, creating proofpoints of excellence in urban schools worldwide. He is the author of Driven by Data, Leverage Leadership, Great Habits, Great Readers, Get Better Faster, and A Principal Manager's Guide to Leverage Leadership 2.0.


About Jossey-Bass – Jossey-Bass strives to offer the best thought leadership, research, and practical guidance on key issues in K-12 education—from planning a lesson to leading school change. Our goal is to provide the knowledge that drives improvement in schools and the tools to create better outcomes for all students.

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