The INSURTECH Book and The WEALTHTECH Book.

Release Date:
Tuesday, May 8, 2018 3:15 pm EDT

Terms:
Business and Finance

Dateline City:
Chichester, UK

Contacts:
For more information or to request a review copy, extract, author article or interview, please contact: Katy Smith, publicity manager, Wiley (Mon-Weds), E: katysmith@wiley.com T: +44 (0) 1243 770215

Following the 2016 publication of best-selling title, The FINTECH Book – the first globally crowdsourced book on the financial technology revolution – Wiley is pleased to announce the publication of two new titles in the series; The INSURTECH Book and The WEALTHTECH Book, again in partnership with the leading global fintech network FINTECH Circle.

With no single author, group of authors, or indeed region in the world that could cover all the facets and nuances of these subjects in an exhaustive manner, contributors and authors for both titles were crowdsourced from the global FinTech, InsurTech and WealthTech communities.

The INSURTECH Book: The Insurance Technology Handbook for Investors, Entrepreneurs and FinTech Visionaries, is a ground-breaking guide to the disruptions, innovations and opportunities that technology affords the insurance sector. Presenting the insights, current thinking and actionable strategies from 75 international topic-expert contributors, it explains why traditional ways of doing business will soon become irrelevant and offers a guide to thriving in the digital revolution.

Providing readers with the information needed to holistically connect insurance and technology, The INSURTECH Book is an invaluable source of the most current information available for entrepreneurs, innovators, insurers, investors, incumbents, analysts and consultants working in or interested in investing in this space.

Sister title, The WEALTHTECH Book: The FinTech Handbook for Investors, Entrepreneurs and Finance Visionaries provides food for thought to FinTech newbies, pioneers and well-seasoned experts alike, showing them how to work within the FinTech disruption to capture a new, more lucrative market.

With the development of digital wealth management (“WealthTech”), the global investment management industry is facing huge disruption. Considering the general trend that consumers are used to a great digital experience, most asset managers and private banks will need to closely review their product, distribution and marketing strategies over the next decade to stay in business. In addition, the pressure to lower fees and achieve higher returns has allowed WealthTech solutions to shine.

Low-cost robo-advisors, blockchain-based systems, new business models, virtual advice, and a proliferation of direct-to-client applications are already affecting the wealth management sector. This trend will only grow as global wealth continues to increase, and new technologies such as big data analytics, artificial intelligence and distributed ledger technologies enable entirely new and more cost-effective and client-responsive approaches to wealth management.

With contributions from 71 authors, The WEALTHTECH Book is the only comprehensive guide of its kind to showcase the disruption, innovation and opportunity in this space and will be an invaluable source of information for investment and fund managers, asset allocators, family offices, hedge, venture capital and private equity funds, entrepreneurs and start-ups alike.

###

About the Books:

- **The INSURTECH Book** (ISBN: 9781119362210) is co-edited by Sabine L. B Vanderlinden, Nicole Anderson, Shân M. Millie and Susanne Chishti
- **The WEALTHTECH Book** (ISBN: 9781119362159) is co-edited by Susanne Chishti and Thomas Puschmann
- Both titles are due to be published on 11th May 2018, each priced £23.99/ US$32.50/ Euro 28.80

About the Authors:
SABINE L. B. VANDERLINDEN is the CEO and Managing Director of Startupbootcamp InsurTech, Europe’s leading early-stage and independent accelerator for insurance technology start-ups, Rainmaking’s corporate innovation and growth venture focused at the insurance and InsurTech spaces. She is also the founder of the Proposition Circle, an innovation advisory platform she uses to coach young businesses and advise investors.

NICOLE ANDERSON is a multiple times CEO, a FinTech entrepreneur and advisor with a strong track record at board and general management level across international markets. Over the last 10 years she has worked across multiple segments within the Financial Technology markets, including payments, wholesale banking, transaction services, forex, wealth management, as well as traditional retail and supply chain management.

SHÂN M. MILLIE is a Board Advisor, Business Coach and hands-on Growth and Strategic Communications Specialist. Highly-respected in UK General Insurance and InsurTech, she founded own Growth consultancy, Bright Blue Hare, in 2016.

SUSANNE CHISHTI is the CEO of FINTECH Circle, the FINTECH Circle Institute and co-Founder of The FINTECH Book Series. She is recognized in the European Digital Financial Services ‘Power 50’ 2015, an independent ranking of the most influential people in digital financial services in Europe and has been selected as “City Innovator - Inspirational Woman” in 2016. She has also been a fintech TV Commentator on CNBC. She worked for 15 years in senior positions at Deutsche Bank, Lloyds, Morgan Stanley and Accenture.

SUSANNE CHISHTI – as above

THOMAS PUSCHMANN is founder and director of the Swiss FinTech Innovation Lab at the University of Zurich and member of the Swiss Innovation Council Innosuisse. Before his current position he was heading a large international financial services research project at the Universities of St. Gallen and Leipzig and was a visiting scholar at the MIT Sloan School of Management. Prior to his work in research, Thomas was a member of the board at ESPRIT Consulting and The Information Management Group.

About FINTECH Circle

FINTECH Circle (www.FINTECHCircle.com) is a global community of 120,000 fintech entrepreneurs, angel and VC investors, financial services professionals and fintech thought-leaders, focusing on FinTech seed investing, education and enterprise innovation. FINTECH Circle’s CEO, Susanne Chishti, co-founded and co-edited The FINTECH Book published by WILEY which became the 1st globally crowd-sourced book on financial technology and a global bestseller across 107 countries in 5 languages. The FINTECH Circle Institute is a peer-to-peer online learning platform, designed to empower finance professionals with the necessary digital skills to adapt to the rapidly changing industry. The platform offers practical bitesize courses on topics including WealthTECH/Robo-banking, InsurTECH, RegTECH, Blockchain, Artificial Intelligence, Enterprise Innovation and Startup methodologies.

Visit www.wiley.com/go/press for the latest news from Wiley

Language: English