The Power of a Positive Team: Proven Principles and Practices that Make Great Teams Great

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BEST-SELLING AUTHOR JON GORDON TO RELEASE “THE POWER OF A POSITIVE TEAM: PROVEN PRINCIPLES AND PRACTICES THAT MAKE GREAT TEAMS GREAT” ON JUNE 11

LEADERSHIP/TEAM BUILDING EXPERT REVEALS GROUNDBREAKING NEW STRATEGIES USED BY INFLUENTIAL LEADERS, BUSINESSES AND ORGANIZATIONS, INCLUDING GOOGLE, SOUTHWEST AIRLINES, APPLE, FORD, THE NAVY SEALS, LOS ANGELES DODGERS, MIAMI HEAT AND MANY MORE

GORDON’S TITLES HAVE SOLD MORE THAN THREE MILLION COPIES WORLDWIDE

Jon Gordon, Wall Street Journal and international best-selling author and renowned leadership speaker, releases “The Power of a Positive Team: Proven Principles and Practices that Make Great Teams Great,” through John Wiley & Sons, Inc., on June 11 – available for preorder now! Infused with research, compelling stories and proven strategies, Gordon has created a how-to guide of practical tools that help teams overcome big egos, apathy and negativity, while building a strong, cohesive team with vision, optimism, communication, connection and commitment, to enhance performance.

Gordon, the author of mega best-seller “The Energy Bus” and “The Power of Positive Leadership,” has a proven record of accomplishment in building team success, working with some of the most celebrated business, personal and sports teams in the world. Gordon’s expertise has been modeled by such “teams” as Google, Southwest Airlines, national champion Clemson football team, World Series contending Los Angeles Dodgers, Miami Heat, Los Angeles Rams, Oklahoma City Thunder, West Point Academy, Pittsburg Pirates, Dell, Publix Supermarkets, Intermountain Health Care and BB&T Bank, and many more.

Forbes says, “Jon Gordon is a giant among business authors and speakers. His inspirational talks have motivated Fortune 500 audiences, schools, hospitals, nonprofits, and sports teams all around the world.”

Gordon reveals the proven principles and practices that build great teams. He draws upon his unique team building experience in order to provide an essential framework for any “team” to work together more effectively and achieve superior results. Gordon also shares his best practices to transform negativity, build trust, and navigate difficult conversations. He also tackles the common pitfalls that cause teams to fail – while offering solutions to enhance a team’s creativity, grit, innovation and growth.

In “The Power of a Positive Team” Gordon states, “Making time to connect is always worth it. Before the 2016 season, I spoke to the Los Angeles Dodgers at their spring training facility about the importance of being a connected team and over the past two seasons, I have witnessed the power of these connections. Before the World Series this year, I walked with Dave to the field to watch the team practice. After a few minutes of talking with me, Dave said, ‘I have to go connect with my players.’ It takes a lot more time and energy to connect, but the team and results it produces are well worth the effort.”

ABOUT JON GORDON:

Jon Gordon’s best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 15 books including five best-sellers: “The Energy Bus,” “The Carpenter,” “Training Camp,” “You Win in the Locker Room First” and “The Power of Positive Leadership.” Jon and his tips have been featured on The Today Show, CNN, CNBC, The Golf Channel, Fox and Friends and in numerous magazines and newspapers. His clients include The Los Angeles Dodgers, The Atlanta Falcons, Campbell Soup, Dell, Publix, Southwest Airlines, LA Rams, Miami Heat, Pittsburgh Pirates, BB&T
Bank, Clemson Football, Northwestern Mutual, Bayer, West Point Academy, and more. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.

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