Wiley partners with World Scientific to offer affordable digital content in Asia

Release Date:  
Tuesday, April 24, 2018 12:24 pm EDT

Terms: All Corporate News, World Scientific

Dateline City:  
Hoboken, NJ

Contacts:  
Canon Carson (US) +1 201-748-5838  
Tom Griffin (UK) +44 (0) 1865 476213  
sciencenewsroom@wiley.com

Follow us on  
Twitter @WileyNews

Jason Tel: +65 4665775  
Assistant Manager, Corporate Communications and Marketing, World  
Scientific Publishing cjlim@wspc.com  
For Sales inquiries  
Ang Teck Chuan +65 6643-8084  
Associate Director, Education  
Sales, tcang@wiley.com


Hoboken, N.J.—April 24, 2018—John Wiley and Sons Inc., (NYSE:JW-A) (NYSE:JW-B) today announced a new partnership with World Scientific Publishing, a leading international independent publisher of books and journals for the scholarly, research and professional communities. The partnership will provide access to Wiley’s library of over 8,000 digital textbooks increasing to over 9,000 including the World Scientific collection in Asia. There are 10 subject areas that include Science, Technology, Engineering and Mathematics (STEM) and Business, Finance and Accounting.

The strategic partnership, which commenced in March 2018, aims to boost both the quality and quantity of digital content for students and faculty members of higher education institutions and libraries.

“We’re very excited to include World Scientific’s trusted academic content in Wiley digital resource library,” said Mr. Joel Hollenbeck, VP of Sales, Wiley. “Our team is passionate about transforming teaching and learning, making it more accessible, equitable, affordable and effective – and adding World Scientific’s content into our library will further help us serve the academic community.”

Mr. Max Phua, Managing Director, World Scientific, said, “This collaboration provides World Scientific’s higher education content in undergraduate and graduate textbooks and accompanying instructor resources a greater reach to major Asian countries. We look forward to deepening this partnership going forward.”

In addition to expanding Wiley’s digital repository, the exclusive partnership also offers learners and educators more value by providing expertise in digital delivery specifically for higher education organizations and libraries. The countries within Asia that will benefit from this affordable access will include Singapore, Malaysia, Indonesia, The Philippines, Taiwan, Thailand, South Korea, Hong Kong, Brunei, Vietnam and Japan.

The partnership will provide higher education organizations and libraries with a wide range of e-textbooks for academic, research and professional development. The digital access models provided by Wiley will help to improve affordability, equity and support digital transformation and learning effectiveness.

Additional Information

About World Scientific Publishing

World Scientific Publishing is a leading international independent publisher of books and journals for the scholarly, research and professional communities. World Scientific collaborates with prestigious organisations like the Nobel Foundation and US National Academies Press to bring high quality academic and professional content to researchers and academics worldwide. The company publishes about 600 books annually and135 journals in various fields. To find out more about World Scientific, please visit www.worldscientific.com.

About Wiley

Wiley, a global research and learning company, helps people and organizations develop the skills and knowledge they need to succeed. Our online scientific, technical, medical and scholarly journals, combined with our digital learning, assessment and certification solutions, help learned societies, businesses, governments and individuals increase the academic and professional impact of their work. For more than 210 years, we have delivered consistent performance to our stakeholders. The company’s website can be accessed at www.wiley.com.