Wiley and Lumina Datamatics increase the discoverability of millions of images from Wiley Online Library

Release Date:
Tuesday, April 3, 2018 2:52 pm EDT

Terms:
All Corporate News  Lumina  Lumina Rights Platform

Dateline City:
Hoboken, NJ

Contacts:
Tom Griffin (UK) +44 (0) 1865 476213
Canon Carson +1 201-748-5838
sciencenewsroom@wiley.com
Follow us on Twitter @WileyNews
Ravindran Viswanathan India +91 (44) 6604 6110
Ravindran.viswanathan@luminad.com

Hoboken, NJ — April 3, 2018— John Wiley and Sons Inc. (NYSE:JWa) (NYSE:JWb) and Lumina Datamatics today announced a new partnership that will enable the discovery and legal use of Wiley vast collection of images and figures on Lumina’s Rights Platform.

Lumina Datamatics will increase the accessibility of critical figures and images found in Wiley’s publications, while empowering users to search, identify and clear permission to reuse the most appropriate images for their needs. Whether for personal research, re-use in new publications, educational and training materials, presentations or promotional purposes, this service will satisfy the growing need to utilize a wide range of content in a new way that ensures copyright compliance.

“Wiley has published millions of figures and images built on our heritage of over 210-years of quality publishing. Now these assets can be easily found, accessed and utilized by researchers, members of the public and enterprises, regardless of whether or not they subscribe to or purchase our publications. Clearing rights to reuse the assets is quick and easy. We see this as a really innovative and helpful service for our customers and we are thrilled that Lumina Datamatics will be helping us to accomplish this,” said Jen Holton, Wiley Director of Copyright and Permissions.

Lumina’s online Rights Platform leverages tagged metadata to empower search for visual content such as images, figures, tables, graphs and charts - either from a specific publication or via subject-specific keywords. The user-friendly e-commerce interface enables seamless licensing transactions and the delivery of high resolution files.

“We are delighted to be working with Wiley in this prestigious project where we will help the global scholarly community access and reuse content from the rich archive of Wiley. We believe that this innovative initiative will be of immense use to both Lumina and Wiley’s customers.” – said Vidur V Bhogilal, Vice-Chairman, Lumina Datamatics.

About Lumina Datamatics

Lumina Datamatics is a specialized content, data and analytics solutions provider through its innovative platforms, products and services. It helps global publishers offer immersive learning experiences and faster discovery of Information and data for learners across age groups and professions. It also helps online retailers create engaging experiences for their buyers and sellers. Lumina Datamatics has a geographically diverse portfolio with a footprint across four continents—Americas, Asia, Australia and Europe. For more information, visit http://luminadatamatics.com/

About Wiley

Wiley, a global research and learning company, helps people and organizations develop the skills and knowledge they need to succeed. Our online scientific, technical, medical, and scholarly journals, combined with our digital learning, assessment and certification solutions help universities, learned societies, businesses, governments and individuals increase the academic and professional impact of their work. For more than 210 years, we have delivered consistent performance to our stakeholders. The company's website can

Language:
English