Wiley Online Library Migrates to Atypon’s Literatum Platform

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HOBOKEN, N.J.--(BUSINESS WIRE)--John Wiley and Sons Inc., (NYSE:JWA) (NYSE:JWB) is pleased to announce the migration of Wiley Online Library to Atypon’s Literatum online publishing platform. This transition reinforces Wiley’s commitment to enabling the success of its customers and partners while advancing research, discovery, and learning.

The new Wiley Online Library provides a best-in-class online experience for researchers, connecting them to the most relevant scholarly content to support their research goals. Wiley Online Library is home to one of the world’s broadest and deepest multidisciplinary collections of online resources, including content from life, health, physical, and social sciences, as well as the humanities. It supports and delivers access to over 6 million articles, 1,600 journals, 200 reference works, and 21,000 online books.

The migration to Literatum provides an optimized online research experience allowing users to discover and access the extensive breadth of scholarly content on Wiley Online Library. The new platform features predictive search and filters to quickly surface the most relevant content, prominent institutional branding, automated recommendations for related articles, and a fully mobile, responsive design and navigation supporting research on any device.

“Literatum reflects the combined input and business needs of the hundreds of other publishers and societies whose content we host, and that comprehensive functionality will now benefit the entire community of societies and researchers who use Wiley Online Library,” said Georgios Papadopoulos, Atypon’s Founder and CEO. “Similarly, all members of the Literatum community will benefit from enhancements that Wiley makes to the platform.”

Executive Vice President of Research at Wiley, Judy Verses, stressed the company’s mission to provide researchers with the critical tools necessary to advance their research. “Researchers are at the core of our mission. We will continue to enhance our services and platform to drive our users, customers and partners to the forefront of research.”

Additional Information

About Atypon

Atypon was founded in 1996, and its online publishing platform, Literatum, has been in continuous development since then. The platform allows scholarly societies and publishers to quickly and cost-effectively update their publication websites, as well as build new ones, while prioritizing their brand and users’ experience. The platform supports all content types, including articles, books, audio, video, and interactive applications. It also offers enhanced search and discovery interfaces; a full suite of tools for onsite and offsite behavioral marketing; actionable insight into content usage and reader behavior; and a built-in eCommerce module with unlimited sales and subscription models. Atypon’s continual investment in R&D and new engineering talent regularly yields new features that are deployed to all Atypon customers. Headquartered in Santa Clara, CA, Atypon has offices and development hubs across the United States, Europe, and Jordan. www.atypon.com.

About Wiley

Wiley, a global research and learning company, helps people and organizations develop the skills and knowledge they need to succeed. Our online scientific, technical, medical and scholarly journals, combined with our digital learning, assessment and certification solutions, help universities, learned societies, businesses, governments and individuals increase the academic and professional impact of their work. For more than 210 years, we have delivered consistent performance to our stakeholders. The company’s website can be accessed at www.wiley.com.

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