New Editions of Three Harold Kerzner Project Management Titles

Release Date:
Monday, November 20, 2017 10:15 am EST

Terms:
Art, Architecture & Design

Dateline City:
Chichester, UK

Contacts:
For more information, a review copy or jacket image please contact: Katy Smith, Publicity Manager (Mon-Weds) Wiley E: katysmith@wiley.com T: +44 (0) 1243 770215

Wiley is pleased to announce the publication of new editions for three of Harold Kerzner’s Project Management titles

As projects increase in scope and complexity, managing them across time zones, language barriers, and technology platforms requires a systematic approach that accounts for every detail. Now in its twelfth edition, *Project Management: A Systems Approach to Planning, Scheduling and Controlling* has been updated to reflect industry changes. It provides practical guidance on all aspects of project management and features a streamlined approach to PM functions including the tools and methods used at all stages of a project.

Containing in-depth coverage of emerging topics such as global stakeholder management, causes of failure, agile project management, project governance failure, customer approval milestones, classifying project metrics and more, supplementary materials are also available for students, professionals and instructors to help them:

- Understand organisational structures and project management functions
- Learn how to control costs, manage risk, and analyse trade-offs
- Examine different methods used for planning, scheduling, QA, and more
- Work effectively with customers and stakeholders from around the globe

Supporting this, the fifth edition of *Project Management Case Studies* features more than one hundred case studies that detail projects at high-profile companies around the world. Featuring 18 new case studies, including high-profile ones such as Disney, the Olympics, Boeing 787 Dreamliner, and Airbus 380, *Project Management Case Studies* follows and supports preparation for the Project Management Professional (PMP)® Certification Exam.

Offering the reader an opportunity to experience project management in action within a variety of contexts, and up against some of the most challenging conditions any project manager is likely to face, new to this edition are case studies focusing on agile and scrum methodologies and representing an array of industries, including medical and pharmaceutical, aerospace, entertainment, sports, manufacturing, finance and telecommunications.

Finally, the highly anticipated new edition of Harold Kerzner's groundbreaking work, co-published in partnership with Institute for International Learning - *Project Management Metrics, KPIs, and Dashboards: A Guide to Measuring and Monitoring Project Performance* - helps functional managers understand what metrics are and how KPIs can be monitored through various dashboard types and applications. This third edition offers readers:

- Comprehensive coverage of the different dashboard types, design issues and applications – with full colour dashboards from some of the most successful project management companies including IBM and Microsoft
- An entirely new chapter on portfolio management PMO and metrics
- New content on business intelligence tool flexibility
- PowerPoint slides and a test bank for use in seminar presentations and courses

The need to make faster and more effective decisions mandates quality performance reporting. *Project Management Metrics, KPIs, and Dashboards, 3rd Edition* defines successful integration of metrics and KPIs into business strategy and provides integral dashboard techniques used in monitoring performance.

All titles will be available in print and as an e-book wherever books are sold

###

Notes to editors
- *Project Management 12th edition* (9781119165354) is available in hardcover priced £80.00/ US$99.00/ EUR90.00
- *Project Management Case Studies 5th edition* (9781119385974) is available in paperback priced £52.50/ US$65.00/ EUR69.10
- *Project Management Metrics, KPIs, and Dashboards: A Guide to Measuring and Monitoring Project Performance, 3rd Edition* (9781119427285) is due to be published in paperback in December and will be available priced £60.00/ US$75.00/ EUR68.20

**About the author**

HAROLD KERZNER PHD. is Senior Executive Director for Project Management at the International Institute for Learning, Inc. (IIL), a global learning solutions company offering professional training and consulting services worldwide. Dr. Kerzner's profound effect on the project management industry inspired IIL to establish, in coordination with the Project Management Institute (PMI), the Kerzner International Project Manager of the Year Award, which is presented to a distinguished PMP® credential holder or global equivalent each year.

**Project Management Metrics, KPIs and Dashboards 5e**

INTERNATIONAL INSTITUTE FOR LEARNING, INC. (IIL) is a global leader in professional training and comprehensive consulting services in the areas of project, program, and portfolio management, PRINCE2®, ITIL, Business Analysis, Microsoft® Office Project and Project Server, and Lean Six Sigma. IIL is an IIBA-endorsed education provider, a PMI® charter global registered education provider, and a member of PMI's Silver Alliance Circle and their Corporate Council.

Visit [www.wiley.com/go/press](http://www.wiley.com/go/press) for the latest news from Wiley

**Language:**

English