Unstoppable: Transforming Your Mindset to Create Change, Accelerate Results and Be the Best at What You Do

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Thrive, Take Charge, and Change the Game.

In Unstoppable: Transforming Your Mindset to Create Change, Accelerate Results and Be the Best at What You Do, author Dave Anderson explains that whilst talent is a great head start, it is merely potential. Undeveloped and erratically-wielded talent holds little value for an organisation. Instead, the key to high performance is an intentionally cultivated mindset of success, backed by the bold action it takes to make things happen every day.

Anderson describes how, for most organisations - and regardless of talent or skill set - the workforce can be grouped into four mindset categories:

- Undertakers – those who bring a negative value to an organisation
- Caretakers – those who, more often than not, do what is required of them and nothing more
- Playmakers – those who occasionally do great things, but are not consistent enough to elevate their performance or results to reach game changer status; and
- Game Changers – those who are unstoppable. The team members who consistently and relentlessly bring effort, energy, attitude, excellence and passion to the job, inspiring exceptional performance and driving their organisation to the top.

Unstoppable helps readers rise to the challenge and become the Game Changer their organisation needs.

Containing candid insights from dozens of coaches, managers, CEOs, journalists, entrepreneurs and other elite performers to reveal the qualities that make some people stand out, the underlying theme is mindset.

Whether readers are starting their first job or need a refreshed perspective on their career, Unstoppable will help them to uncover their potential, upgrade their performance and become the best.

Unstoppable is available in hardcover and e-book priced £20.99

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ABOUT THE AUTHOR
Dave Anderson is president of Dave Anderson's LearnToLead, an international sales and leadership training and consulting company. A speaker and columnist for two national publications, he is author of fourteen books, including the TKO Business Series, Up Your Business, If You Don't Make Waves You'll Drown, How to Run Your Business by THE BOOK, and It's Not Rocket Science.

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