Wiley and the Journal of Consumer Psychology Confirm New Publishing Partnership

**Release Date:**
Wednesday, September 6, 2017 2:41 pm EDT

**Terms:**
All Corporate News  Corporate  Psychology

**Dateline City:**
Hoboken, NJ

**Contacts:**
Canon Carson (US) 1 201-748-5838
Tom Griffin (UK) +44 (0) 1865 476213
sciencenewsteam@wiley.com
Follow us on Twitter @WileyNews

Hoboken, NJ—September 6, 2017—John Wiley and Sons Inc. is delighted to announce its selection by the Society for Consumer Psychology as publishing partner for its existing journal, the *Journal of Consumer Psychology*, and a new journal launch, *Consumer Psychology Review*. Both journals serve to advance the discipline of consumer psychology in a global community.

The Society for Consumer Psychology is a leading professional society that is dedicated to the advancement and growth of consumer psychology. With over 700 members, the Society values the organizational traits of openness, organizational learning, and continuous improvement as a means to support ongoing discourse. The Society has an excellence in mentoring young behavioral scientists and aims to facilitate the generation and dissemination of intellectual contributions through professional development and research opportunities for its members.

Beginning in January 2018, Wiley will assume publishing responsibility for the Society’s prestigious journal, the *Journal of Consumer Psychology*. The title will be hosted on Wiley Online Library, including back file content from the journal dating as far back as 1992. The *Journal of Consumer Psychology* publishes articles that contribute both theoretically and empirically to an understanding of consumer judgment and behavior and the processes that underlie them. It is focused on consumer phenomena at both the intrapersonal and the interpersonal level. It has an Impact Factor of 3.385.

Wiley will also work with the Society to launch a new journal, *Consumer Psychology Review*. Launching in January 2018 as an annual publication with a single issue per year, the mission of *Consumer Psychology Review* is to provide systematic and periodic examinations of scholarly advances in consumer psychology through critical authoritative reviews.

“We are absolutely delighted that Wiley will be the publisher of the Society’s journals,” said Professor Jeffrey Inman, President of the Society for Consumer Psychology. “We are very enthusiastic to be partnering with Wiley because of their experience in working with organizations from around the world. The publishing industry is undergoing disruptive change and we are confident that our new partnership with Wiley will enable the Society to successfully navigate this changing environment. Our journals have been successful in attracting many of the leading consumer research scholars and Wiley will further enhance our ability to attract the finest work of both senior scholars and more junior scholars.”

“Wiley is proud to welcome the Society for Consumer Psychology as a publishing partner. SCP is a leading voice in the advancement of the consumer psychology discipline, and we look forward to a partnership that delivers a high quality publishing experience to its community of authors, readers, and members. Wiley’s society publishing experience will provide support for the SCP team, facilitating the dissemination of intellectual contributions of behavioral scientists, as we build on its mission together.” Says Colette Bean, VP and Society Director, Wiley.

**About the Society for Consumer Psychology**

The Society for Consumer Psychology (SCP) is a diverse collection of scholars and practitioners dedicated to the growth and advancement of consumer psychology. As such, SCP is the premier voice to further the advancement of the discipline of consumer psychology in a global society. SCP facilitates the generation and dissemination of intellectual contributions and promotes professional development and research opportunities for its members through meetings, professional interactions, reports, papers, and publications. SCP embraces and actively pursues diversity, scholarship, diffusion of knowledge, ethical conduct, and an international presence. Through the active participation of its members, SCP fosters an environment of collegiality, promoting interaction to facilitate and support intellectual contributions to the discipline. SCP endeavors to provide for constructive development of these contributions to assure a high level of quality, rigor and significance. SCP reflects the desire to advance the practice of consumer psychology and public welfare through the application of these contributions.
About Wiley

Wiley, a global company, helps people and organizations develop the skills and knowledge they need to succeed. Our online scientific, technical, medical, and scholarly journals, combined with our digital learning, assessment and certification solutions help universities, learned societies, businesses, governments and individuals increase the academic and professional impact of their work. For more than 200 years, we have delivered consistent performance to our stakeholders. The company's website can be accessed at [www.wiley.com](http://www.wiley.com).

**Language:**
English